

Shayan Uddin

UI/UX & Product Designer

Professional Summary

Senior UI/UX & Product Designer with 9+ years of experience designing enterprise apps, SaaS platforms, and healthcare systems. Proven expertise in design systems, UX research, and design strategy, leading teams of 20+ designers to deliver scalable, user-centric products with measurable business impact.

My Portfolio

shayancreative.wixsite.com/shayanuddin

Email

ma-shayan@hotmail.com

Phone

(+92) 313 249 0217

Address

D.H.A Karachi, PK

Socials

LinkedIn

<https://linkedin.com/in/shayanuddin>

Behance

<https://behance.net/shayanuddin>

Dribbble

<https://dribbble.com/shayanuddin>

Languages

English

Professional Working

Urdu

Native

Experience

Feb 2014 - Present Karachi, PK



All Star Technology
Product Designer

Led 20+ designers delivering enterprise UX/UI for USOC (Rio Olympics), Boston Marathon App, and Royal Bank of Canada, improving design consistency and usability.

- Worked in Agile teams on projects like ShakeAlert (LA), ensuring smooth design-to-development handoffs.
- Created wireframes, storyboards, and high-fidelity designs for healthcare, finance, and enterprise apps, enhancing navigation and onboarding flows.
- Improved usability & brand positioning for large-scale clients through user-centric designs.
- Conducted A/B testing & usability evaluations, refining UX and boosting engagement for apps like the Boston Marathon App.
- Mentored designers, ensuring design consistency & efficient delivery across projects.
- Designed therapy-focused EMR/EHR for Accelerated Care Plus, simplifying workflows and improving clinician usability.
- Delivered startup & SMB projects from concept to launch, enabling faster MVP rollouts.

Aug 2012 - Dec 2013 Karachi, PK



Viper Technologies
Graphic & Web Designer

Designed marketing materials, websites, and product brochures, improving brand consistency across digital and print platforms.

- Developed responsive web interfaces, enhancing user engagement and online presence.
- Collaborated with cross-functional teams to deliver visually appealing layouts aligned with marketing goals.

Sep 2011 - Jul 2012 Karachi, PK



Standard Chartered Bank
Graphic Design Intern

Assisted in designing marketing collateral, presentations, and event materials while maintaining brand guidelines.

- Created social media creatives and brochures, improving internal and external communication quality.
- Gained experience in corporate design workflows and cross-team collaboration.

Education

University of Karachi (UoK)

Bachelor in Commerce & Business Management

Apr 2011 - May 2015

Govt. Degree College Malir Cantt.

Intermediate in Pre-Engineering

Mar 2009 - Apr 2011

White Rose Grammer School

Matric in Computer Science

Mar 2008

Courses

Arena Multimedia

Graphic, Logo & Web Design

Feb 2015

Udemy

User Experience Design Fundamentals

Nov 2022

Coursera

Google UX Design Professional Certificate

In-Progress

Tools



Product Designing | UX



UI Design



UX/UI Design



Brainstorming



3D Design



Prototyping



Prototyping



Wireframing



Coding



Graphics & Editing



Vector Graphics



Animation



Project management



Documentation



Notes & Docx

Awards



Best Leader Award (2022)

All Star Technology

Recognized for exceptional leadership and team management in All Star Technology



Most Creative Person Award (2007)

White Rose Grammar School

Awarded for outstanding creativity and innovative ideas in school-level design and art competitions.



2nd Place – Singing Competition (2008)

White Rose Grammar School

Achieved 2nd place in an inter-school singing competition, showcasing confidence and presentation skills.

Personal Interests

Photography Cricket

Table Tennis Fitness

Swimming Mentoring

Travelling Emerging Tools

Reading UX Exploration

Skills

Design

User Experience User Research User Interfaces Design System

Web Designs Mobile App Designs Wireframing Prototyping

Usability Testing A/B Testing Interaction Design Data-Driven Design

Development

Webflow Framer BootStrap HTML5 Shadcn CSS3 Wix

Tailwind Wordpress Responsive Designs PhP

Strengths

Leadership & Team Management Communication Cross Team Collaboration

Problem-Solving Critical Thinking Creative & Strategic Thinking

Empathy & User Advocacy Time & Project Management Stakeholder Management

Continuous Learning & Growth Mindset

AI Tools

ChatGPT MidJourney Figma AI Uizard & Galileo AI Magician for Figma

Elevenlabs Bolt Loveable Replit Google Stitch Google AI Studio

Wireframer Strive Learning AI